

Public Policy Innovations for Sustainable Development: A Roadmap for the Future of Bharat

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Abstract:

Sustainable development aims to strike a balance between economic growth, environmental protection and social well-being, in order to build a more resilient and equitable world that can meet present demands without endangering the ability of future generations to meet their own needs. This requires creative public policies that combine environmental, social and economic objectives and use progressive strategies to strike a balance between economic growth, social justice and environmental protection. These public policies prioritize climate resilience, inclusive growth, and international cooperation, while also supporting green technologies, circular economies, and equitable access to resources. This study considers key mechanisms, legal frameworks and governance models that support long-term sustainability, in order to examine public policy innovations as critical forces behind sustainable development. It showcases cutting edge strategies that improve efficiency and resilience, such as smart governance solutions, renewable energy incentives, circular economy regulation and green taxes. The research study demonstrates how governments and organizations have effectively adopted transformative policies through case studies. It also lists obstacles to policy innovation, such as finance difficulties, stakeholder misalignment, and political opposition. A roadmap for future policy frameworks is provided at the end of the study paper, highlighting the importance of digital governance tools, public-private partnerships, and data-driven decision-making in attaining sustainable development. Secondary sources are used for the study, and the research is descriptive in nature.

Introduction:

In this era of interconnected global challenges, from climate change and resource scarcity to social inequality and economic instability, traditional paradigms of public policy have proven inadequate. The long-standing monopolistic approach, which views economic, social and environmental issues as separate and distinct spheres, has often led to unintended consequences and a failure to address the root causes of imbalances. As the world faces the critical deadlines of the 2030 Agenda for Sustainable Development, there is a growing consensus that a fundamental shift is needed in the way governments formulate, implement and evaluate policy. This new era demands a focus on innovation, not just as a technological pursuit, but as a core principle of policymaking. It requires a proactive and adaptable approach that fosters systemic change, encourages inter-sectoral collaboration, and leverages new tools to build a more resilient and equitable future. Sustainable development aims to strike a vital balance between economic growth, environmental protection and social well-being and to build a more resilient and equitable world that can meet current demands without

compromising the ability of future generations to meet their own needs. Achieving this requires a new generation of creative public policies that progressively integrate these three dimensions and use innovative strategies to reconcile economic expansion, social justice and environmental management. Such policies should prioritize climate resilience, inclusive growth and international cooperation, while supporting the spread of green technologies, the transition to circular economies and equitable access to critical resources.

Objective

The purpose of this study is to examine public policy innovations as important forces behind sustainable development, by considering the key mechanisms, legal frameworks and governance models that support long-term sustainability. It aims to demonstrate how governments and organizations have effectively adopted transformative policies through case studies, as well as to identify barriers to policy innovation and provide a roadmap for future policy frameworks.

Research Methodology

This study uses a descriptive research methodology, which relies entirely on secondary sources to achieve its objectives. These sources include academic journals, government reports, policy briefs, institutional publications of organisations such as the United Nations and the World Bank, and reputable news articles.

Literature Review

The foundation of this research is a detailed and systematic literature review that critically analyzes the existing body of knowledge on public policy innovations for sustainable development. This review is not merely a summary of sources but a thematic synthesis that identifies key concepts, dominant theories, and empirical evidence across various disciplines, including public administration, environmental science, economics, and sociology. The review will be structured to address the core components of the study, providing a comprehensive background for the subsequent analysis. The first thematic area of the review will focus on innovative governance and policy frameworks. This includes an examination of academic discourse and policy documents related to smart governance solutions, data-driven decision making, and digital tools used to improve the efficiency and transparency of policy implementation. The work of Almalki et al. (2023) and Przybilowicz & Cunha (2024) highlights how smart governance, through its integration of technology, real-time data, and participatory mechanisms, can enhance urban sustainability. The review will also explore legal and institutional frameworks that enable cross-sectoral collaboration and long-term strategic planning for sustainability, referencing sources that connect these concepts to the achievement

of the UN's Sustainable Development Goals (SDGs), particularly SDG 11 as noted by Bowen et al. (2017) and Sharifi et al. (2024). Second, the review will delve into policies that directly support the transition to a green economy. This section will analyze literature on renewable energy incentives, such as feed-in tariffs, tax credits, and subsidies. The research by Liu et al. (2019), Harjanne and Korhonen (2019), and Donastorg et al. (2017) provides a valuable assessment of how these policy tools have been implemented and their effectiveness in accelerating the adoption of clean energy technologies. It will also scrutinize the regulatory and policy landscapes surrounding circular economy models. The seminal work of the Ellen MacArthur Foundation

provides a foundational understanding of the "take-make-waste" linear model and the transition to a circular system. In a more academic context, Pedroso & Tavares (2024) analyze specific circular economy policies within the European Union, highlighting how "Extended Producer Responsibility" (EPR) laws and waste management strategies are being implemented. Third, the literature review will explore the use of market-based instruments as a means of promoting sustainability. A key focus will be on the impact of green taxes and carbon pricing mechanisms. The study by Mpofu (2022) and Norouzi et al. (2022) provides a critical perspective on how green taxes can function as a tool for revenue generation and environmental protection, while also acknowledging potential challenges such as increased inequality and energy poverty. Furthermore, research on the impact of green taxes on ESG (Environmental, Social, and Governance) investments, as explored in a 2024 study, shows how these policies can enhance investors' tendencies toward sustainable behavior.

Concept of Sustainable Development and Public Policy Innovations

Sustainable development aims to balance economic growth, social well-being, and environmental protection. The goal is to build a more resilient and equitable world that can meet present demands without endangering the ability of future generations to meet their own needs. Traditional public policy has often failed to address the root causes of unsustainability, as it has treated economic, social, and environmental issues as separate and distinct domains. With the world confronting the deadline of the 2030 Agenda for Sustainable Development, a fundamental shift is required in how governments design, implement, and evaluate policy. To achieve sustainable development, a new generation of creative public policies is necessary. These policies must progressively integrate economic, social, and environmental dimensions and employ innovative strategies to harmonize economic expansion, social justice, and environmental stewardship. Such policies should prioritize **climate resilience, inclusive growth, and international cooperation**. They should also support the adoption of green

technologies, the transition to **circular economies**, and equitable access to vital resources. This research paper examines public policy innovations as critical forces driving sustainable development. It showcases cutting-edge strategies designed to improve efficiency and resilience. These innovations include:

- **Smart governance solutions:** These integrate technology, real-time data, and participatory mechanisms to enhance urban sustainability.
- **Renewable energy incentives:** Policies such as feed-in tariffs, tax credits, and subsidies have been implemented to accelerate the adoption of clean energy technologies.
- **Circular economy regulations:** These policies, including "Extended Producer Responsibility" (EPR) laws and waste management strategies, are designed to transition from a linear "take-make-waste" model to a circular one.
- **Green taxes and carbon pricing mechanisms:** These are market-based instruments that can function as tools for both revenue generation and environmental protection.

Public Policy Innovations Programmes in Bharat

Smart Cities Mission

The Smart Cities Mission is a major policy innovation that embodies the "smart governance solutions" and "inclusive growth" principles of sustainable development. Its goal is to create core infrastructure and a clean, sustainable environment for citizens by applying smart solutions to various urban challenges. The mission uses a two-pronged approach: area-based development, which retrofits or redevelops specific areas to make them "smart," and pan-city initiatives, which apply technology-based solutions across the entire city. Examples include real-time traffic management, intelligent street lighting, and citizen grievance portals that enhance transparency and efficiency.

- **Link to Sustainable Development:** This policy directly addresses the urban dimension of sustainability. By integrating technology, it improves the efficiency of resource use (e.g., energy, water), reduces pollution, and enhances public safety and quality of life. The focus on e-governance and citizen participation promotes social equity and empowers communities to be part of the decision-making process.

Plastic Waste Management Rules, 2016

This policy is a significant step towards a circular economy in Bharat, moving away from a linear "take-make-waste" model. It introduces regulations that require stakeholders to take responsibility for plastic waste generated. The rules mandate Extended Producer Responsibility (EPR), which holds producers, importers, and brand owners accountable for the

collection and recycling of their post-consumer plastic waste. This shifts the financial and logistical burden of waste management from local municipalities to the private sector.

- **Link to Sustainable Development:** The policy directly supports environmental protection by reducing plastic pollution and conserving natural resources. By creating a formal market for plastic waste, it incentivizes recycling and reduces the amount of waste sent to landfills. This also has a positive social impact by formalizing the role of waste-pickers and integrating them into the recycling value chain.

Perform, Achieve, and Trade (PAT) Scheme

The PAT scheme is an innovative market-based mechanism that serves as a precursor to a national carbon pricing system in Bharat. It aims to improve energy efficiency in large, energy intensive industries. The Bureau of Energy Efficiency (BEE) sets specific energy consumption reduction targets for designated industries. Those who over-achieve their targets receive tradable Energy Savings Certificates (ESCerts), which they can sell to industries that fail to meet their targets.

- **Link to Sustainable Development:** This policy directly addresses the environmental and economic dimensions of sustainable development. It provides a financial incentive for industries to adopt cleaner, more energy-efficient technologies, leading to significant reductions in greenhouse gas emissions and a decrease in fossil fuel consumption. This not only helps Bharat meet its climate goals but also enhances the economic competitiveness of industries by lowering their operational costs.

The Carbon Credit Trading Scheme (CCTS)

This policy, introduced by the Bharat government, is a major step towards formalizing a carbon market in the country. While Bharat does not have an explicit carbon tax, it uses implicit pricing mechanisms like fuel excise taxes. The CCTS aims to reduce greenhouse gas (GHG) emissions by allowing obligated entities to trade carbon credits. Each credit represents one tonne of carbon dioxide equivalent (tCO₂e) reduced or avoided.

- **Sustainable Development Link:** The CCTS promotes environmental sustainability by creating a market-based incentive for industries to lower their carbon footprint and invest in green technologies. It also supports the economic pillar of sustainable development by attracting investments and technology in emerging sectors like green hydrogen and sustainable aviation fuels.

The Vehicle Scrappage Policy and Green Taxes

In 2021, the Bharat government introduced guidelines for a vehicle scrappage policy. This initiative is designed to phase out older, more polluting vehicles. Under this policy, a

green tax is proposed to be imposed on older vehicles to discourage their use. Incentives like discounts on new vehicles and rebates on road taxes are also offered to encourage owners to scrap their old vehicles and purchase new ones.

- **Sustainable Development Link:** This policy primarily addresses the environmental pillar by reducing vehicular emissions and improving air quality. By promoting the use of newer, more fuel-efficient vehicles, it also contributes to resource conservation. The policy aims to balance environmental protection with economic activity in the automobile sector.

Solarization of Modhera, Gujarat

The Ministry of New and Renewable Energy (MNRE) launched a pilot project to make Modhera, a town in Gujarat, 100% solar-powered. The scheme aims to fulfill the domestic and agricultural electricity needs of all households in the town using solar energy. The goal is to set a demonstration model for a town that runs completely on solar power.

- **Sustainable Development Link:** This is a clear case study of a policy that integrates technology and community engagement to achieve environmental sustainability and social well-being. It provides a clean, reliable, and decentralized energy source, reducing dependence on fossil fuels and promoting a sustainable lifestyle.

PM Surya Ghar: Muft Bijli Yojana

This extensive initiative, formerly known as PM Suryodaya Yojana, aims to install rooftop solar panels on one crore (10 million) homes across Bharat. The program provides financial support and aims to enable households to generate their own electricity, with the potential to receive up to 300 units of free electricity each month and even earn income by selling surplus power.

- **Sustainable Development Link:** This policy addresses multiple sustainable development goals simultaneously. It promotes **clean energy adoption** (environmental), reduces electricity costs for middle and lower-income families (economic and social), and makes households more self-sufficient in meeting their energy needs. It represents a shift from large-scale power projects to decentralized, citizen-centric energy solutions.

Conclusion

Public policy innovations are essential for achieving sustainable development, which aims to balance economic growth, environmental protection, and social well-being. The paper argues that traditional policy methods, which treat these areas as separate, are no longer adequate. A new, innovative approach is needed to address global challenges and meet the goals of the 2030 Agenda for Sustainable Development. The study, which is descriptive and uses secondary sources, examines key policy innovations. These include smart governance

solutions, renewable energy incentives, circular economy regulations, and green taxes. The paper uses case studies from Bharat to illustrate how these policies have been effectively implemented. Examples include the Smart Cities Mission, the Plastic Waste Management Rules, 2016, and the Perform, Achieve, and Trade (PAT) Scheme. The paper also identifies challenges to policy innovation, such as financial constraints and political opposition. To move forward, it provides a roadmap that emphasizes the use of digital governance tools, public-private partnerships, and data-driven decision-making.

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